

## **Rocktoberfest 2007**

### **Rock Crawlers 4x4 Club, Inc.**

It's that time of year again! The Rock Crawlers will be sponsoring our annual club event, **Rocktoberfest 2007** to be held **October 26<sup>th</sup> through October 28<sup>th</sup>**. We are looking for donations from businesses such as yourself for our Saturday Night Raffle. In exchange we will print your business name/logo on our event shirts, hang banners, put your advertising in our registration packs and of course, your name will be announced as the donation is being raffled off on Saturday night! This is a great advertisement for your business and without sponsors such as yourself; we would not be able to continue to donate money to worthy causes every year. **Rocktoberfest** is a family orientated event with trail rides, a competition, a raffle, and vendors set up on site.

Last year approximately 225 4x4 vehicles participated in the event with over 1,000 people in attendance. It was a great success and we look forward to this year being another in the long tradition of what **Rocktoberfest** has become.

Our club along with the tremendous support of the owners of Byrd's Adventure Center has constructed a 4x4 obstacle course within the campground for fun as well as competition. We have worked very hard making new trails and hill climbs to offer challenges for 4x4 enthusiasts from mild to wild. These were enjoyed by everyone last year including spectators from all over the area. The hill climbs and obstacle course have been featured on the **Travel Channel** as well as several magazines.

This year the club has voted to donate a portion of the proceeds from **Rocktoberfest 2007** to assist in helping keep Public lands open for multiuse purposes. In 2006 the club donated **\$5000** to KLife and in 2005 **\$5000** was donated to the American Legion. The Rock Crawlers 4x4 Club Inc. also donated **\$1,000** dollars to the Farmington School Band to provide them with new uniforms, **\$800** dollars to the Youth Rodeo Association, sponsored an area youth softball team, **\$300** to Muscular Dystrophy, and sponsored a trail clean up which we were responsible for over 1,000 pounds of trash removed from the Ozark National Forest. The club also worked together with Byrd's Adventure center to improve and build new obstacles. The club also worked together with the Byrd's to install a new well at Byrd's Adventure Center for everyone to enjoy at **Rocktoberfest** and all other events put on through out the year, all in 2006. Over the last five years we have managed to donate an average of **\$6,000** dollars per year to each of the following foundations including; **The Franklin County Senior Center in Ozark, AR, The Morgan Nick Foundation, The Northwest Arkansas Community College Scholarship fund, the Benton County Sunshine School, and The Children's House in Fayetteville, AR.** None of this would have been possible without the support of generous businesses such as yours!!

We are very excited about this years **Rocktoberfest shirt!** It will be one of the best looking shirts we have had! **Your business logo will be seen all over the country for a long time to come. Great advertising for your donation!**

The club and spectators would love it if you would set up onsite and display your services and products! Everyone really enjoys this and it is great exposure for your company!

**If you have any questions about donating or setting up in our vendor area, please call Jamie Sawyer at 479-531-9945 or Ken Phasey at 479-659-1800 or Jeff Sullivan at 479-790-8975.**

***Deadline for donations is October 10<sup>th</sup>.*** (Due to time needed to print your company's logo on the shirt)

**Please include the following information with donation:**

- 1. Business or Organization name, address, and phone number.**
- 2. Contact name.**
- 3. Include a business card, letterhead, etc... for shirt logo.**
- 4. Any brochures, business cards, misc. advertising items you want in the event registration packs. Also any banners or signs you want displayed at the event.**

**Your participation is greatly appreciated! Thank you for your support!**

**Rock Crawlers Shipping and Mailing Address:**

**Rock Crawlers 4x4 Club, Inc.**

**3909 West Locust Street**

**Rogers, AR 72756**